Linda Ng

Product Designer / LinkedIn / Portfolio

Sunnyvale, CA

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EXPERIENCE

Product Designer

DAYSLICE | B2B SAAS | JAN 2022 - AUG 2023

- Led design in core experiences from concept to launch for service business owners, including booking and payment flows, AI tools, dashboard data, and visual elements
- Conducted user research including surveys, interviews, and usability testing to gather feedback and inform data-driven decisions, improving the user experience by over 25%
- Worked with cross-functional teams to align on product roadmap, product strategy, and design decisions for all 15+ projects

UX/UI Designer (Contract)

1CORE SOLUTION | B2B SAAS | AUG 2025 - DEC 2025

- Led redesign of 1Core's Staffing Module, unifying scattered workflows into a cohesive, intuitive system through audits, user interviews, and a full information architecture overhaul
- Built complex operational logic and adoption-focused UX to improve efficiency, lower compliance risk, and increase operational reliability for childcare centers

UX/UI Designer

PHRENIFY, SWEET TRADES, NEURACORE | MAR 2024 - PRESENT

- Designed responsive and intuitive website experiences for startup clients in the sustainability and AI automation industry
- Researched and understood business and user needs, optimize UX copywriting, and align on visual and content strategy

Product Designer (Contract)

TING-CLINK |B2C | JUL 2021 - JAN 2022

- Designed the web and mobile application within 6 months, iterating based on user insights and testing to achieve an optimal product concept
- Identified business requirements and validated the MVP through market and user research

SKILLS

Design Thinking, Wireframing, Rapid Prototyping, UI/UX Design, Visual Design, Sketching, Interaction Design, User Research, Usability Testing, QA, Information Architecture, Workshops, Product Thinking, Systems Thinking

TOOLS

Figma, Sketch, HTML/CSS, Framer, Webflow, Adobe Creative Suite, Spline, Maze, Bolt.new, Lovable, Cursor

EDUCATION

B.S. in Business Marketing — *SJSU*

AUG 2014 - DEC 2018

Dean's Scholars, '15 & '16

PROJECTS

UX/UI Designer — *TH.0 Hackathon*

NOV 2021

Won 1st place by designing a distinctive solution for EHR tokenization with a team of 4.

Vibe-Coded Apps — *Bolt.new Hackathon*

JUNE 2025

Produced and deployed a few vibe-coded apps through Bolt.new.